



4532 SE 63rd Avenue ■ Portland, OR 97206 ■ 503-808-1265 ■ www.bearecycling.com

FOR IMMEDIATE RELEASE:

Contact:
Oso Martín
Bear eCycling
503-808-1265
oso@bearecycling.com
www.bearecycling.com

Electronics Recycle-a-thon Event Benefits the March of Dimes

Portland, Oregon, April 1, 2008 — Bear eCycling, a Portland-based recycler of corporate e-waste launched last year by Free Geek founder Oso Martín, is co-sponsoring a major electronics recycling event on Saturday, April 12 from 9:00am to 3:00pm. The company also celebrates its one-year anniversary April 2. The Electronics Recycle-a-thon event will take place in the Milwaukie K-Mart parking lot at 13750 SE Johnson Road, Milwaukie, and is co-sponsored by K-Mart and Greenwall Industries. Proceeds will benefit the March of Dimes, and the recycling will keep toxic substances out of landfills and reclaim technology for reuse. Fees for equipment drop-off are as follows:

- \$10 per car, plus
- \$10 per computer monitor or television up to 35 inches
- \$20 per 36 inch or larger TV
- \$20 per microwave oven

“We are excited to offer east side residents the opportunity to kick off their spring cleaning by getting rid of unwanted electronics in an environmentally sound way,” said Martín. “On top of cleaning out the basement, people have the chance to help a great charity with the dropoff fees.”

Bear eCycling will also co-sponsor a cleanup event with Portland Community College at the PCC Sylvania Campus on Saturday, May 17. Bear eCycling is also helping to sponsor six neighborhood cleanups around Portland this spring.

For additional information, contact Oso Martín at 503-808-1265 or oso@bearecycling.com

Bear eCycling is the result of nearly a decade of electronics recycling research and development by Oso Martín, the founder of the non-profit organization Free Geek and a pioneer in electronics recycling practices and ethics. Bear eCycling offers disposal services to corporate clients and individuals, in addition to sponsoring cleanup events. Equipment is reused to the greatest degree possible; where reuse is impossible, it is recycled responsibly. Bear eCycling is the only e-waste recycler to earn the City of Portland's RecycleWorks certification.

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